

County of Riverside
Commission for Women
4080 Lemon Street-5th Floor
Riverside, CA 92501

Minutes for May 8, 2008 @ 9:00 a.m.

Meeting began at 9:07a.m.

Present:

Lori Stone, Chair – District 3
Lisa Pina, Vice Chair – District 2
Cherie Curzon, Secretary – District 1
Carol Lynn Anderson – District 2
Michele Broad – District 3
Evelyn Brown – District 4
Lynne Stalmaster-Nobles – District 4
Ruthee Goldkorn – District 5
Kathi Scott – District 5
Jana Roush – CEO Liaison

Absent: Eileen Fry-Bowers – District 1

#6. Chair Comments – Lori Stone:

Lori welcomed our new commissioners. Due to so many new commissioners, we will postpone our annual luncheon and symposium. Each new commissioner must attend Brown Act training. At the next meeting, we will take nominations from the floor for Chairperson, Vice-Chair, Secretary and Financial Officer. We will discuss our retreat and goals at the next scheduled meeting. Lori advised us that anything we want to discuss at our meetings must be noticed 72 hours prior to the meeting or we cannot discuss it at the meetings. Everything must be noticed and on our agenda.

#4. Legislative Forum – the original chairperson of the event is no longer chairing the event. We are moving ahead with the flyer.

#5. Approval of Action Items:

Marketing RFP – We originally approved a budget of \$5,000. Since we are not having our event in September, which was a part of that RFP, that Original RFP is now null and void. Lori made the motion. Lisa second. Motion approved.

The vendor was asked to advise us the cost of the work done so far. She said \$220 for our Forum flyers. Motion by Lori to make RFP null and void. Second by Ruthee. Motion approved.

Motion made to use the flyers as our save the date card and mail them out to the names on our database. Lori made the motion and Michele was the second. Discussion by Lynne regarding the need for the flyer to show more evidence that it is an invitation. Ruthee believes the flyer looks more like an FYI than an invite.

Expenses: Miscellaneous Outreach items, Press-Enterprise ad – there is a buy one get one – Co-Sponsorship-through EDA-EDA can JV our account - \$3,071 full run ¼ page

Sunday ad – Early Week Mon/Tue/Wed \$850 B/W or \$1,195 color, 1st and 2nd week in June. Mail fliers and e-mail blasts. Motion for 2 quarter page ads 1st and 2nd week in June for \$850 made by Carol Lynn and Second by Michele. Motion carried.

Timeline – Flier mail out – Ads 2 weeks prior – e-mails continuously. Motion by Lori and second by Lisa.

Court Reporter for the Legislative forum – Lori doesn't think we should pay to have this done. The time the reporter would spend at the event is a minor expense compared to how much it will cost to transcribe the event and publish it. Lori made the motion not to pay but to see if someone will volunteer to do this. Lisa made the second. Motion carried. Ruthee said a successful forum should produce a concise document more than bullets but less than 500 pages. Lisa will find the Orange County document and Carol Lynn will ask if the DA would volunteer a reporter and the transcription.

Upcoming Dates: July 17, 2008 Annual Commission for Women Retreat. It will be hosted by Evelyn Brown and Lynne Stahlmaster Nobles. At the Retreat we will share type of topos for our next fiscal year. E-mail Lori with topics.

Race for Humanity – last year there were 570 participants this year 1,200. Riv.Co.H.R. had 109 people participate in the race. The event raised \$150,000. Checks will be issued around June 9, 2008. It was a great event.

Website: Ruthee stated that the Commission Website needed to be ADA complaint according to section 508. Lisa Pina is the ADA coordinator for the County and Elizabeth Mikowitz is ADA facilities coordinator. Lori stated our Website needed to comply with ADA standards.

Website Revisited: Both bids came in within our \$5,000 budget. Michele recommended that we use Cynthia Fraser. Monthly fee of \$185 is way to high for us. Commission wants Michele to see if the price can be reduced. Michele's motion was voided.

Next meeting: May 22, 2008

Adjournment at 10:40 a.m.

“We must open new doors for women. But above all we must see that those doors remain open”

Margarita Zavala

First Lady of Mexico