



*County of Riverside
Commission for Women*

4080 Lemon Street, 5th Fl • Riverside, California 92501 Tel (951) 955-3510 • Fax (951) 955-3479



Minutes for December 4, 2008

Meeting began at 9:03 a.m.

Present:

Lori Stone, Chair – District 3
Lisa Pina, Vice Chair – District 2
Cherie Curzon, Secretary – District 1
Carol Lynn Anderson – Financial Officer – District 2
Michele Broad – District 3
Evelyn Brown – District 4
Lynne Stalmaster Nobles – District 4
Kathi Scott – District 5
Ruthee Goldkorn – District 5
Diane Harris – Human Resources Liaison
Sundae Sayles – Human Resources Administration

Absent: None.

1. Action Items:

- A. October 30, 2008 Minutes
Motion: Approve October 30, 2008 Minutes - Lori Stone (Chair, District 3)
Second: Ruthee Goldkorn (District 5)
Favor: All
Oppose: None
Abstain: Carol Lynn Anderson, Lynne Stalmaster Nobles, and Evelyn Brown
- B. November 6, 2008 Minutes
Motion: Approve November 6, 2008 Minutes - Lori Stone (Chair, District 3)
Second: Cherie Curzon (Secretary, District 1)
Favor: All
Oppose: None
Abstain: Carol Lynn Anderson, Lynne Stalmaster Nobles, Evelyn Brown, Ruthee Goldkorn, and Michele Broad

- C. Financial Update
Motion: Approve Financial Update - Carol Lynn Anderson (District 2)
Discussion: Carol Lynn mentioned that the current financial update includes some of the Governor's Conference reimbursements. Lori asked to have a more detailed explanation of the budget allocations presented at the January 2009 meeting.
Second: Cherie Curzon (Secretary, District 1)
Favor: All
Oppose: None
- D. Volunteer Program Application
Motion: Approve the Volunteer Program Application (as amended) - Lisa Pina (Vice Chair, District 2)
Second: Michele Broad (District 3)
Favor: All
Oppose: None
- E. February 10, 2009 Outreach Coachella Valley Event Invitation
Motion: Approve the February 10, 2009 Outreach Coachella Valley Event Invitation - Lynne Stalmaster Nobles (District 4)
Discussion: Lynne mentioned that an insert will also be enclosed as part of the invitation as a mail-back response which will provide contact information for the CFW database and a master list for the event registration.
Second: Cherie Curzon (Secretary, District 1)
Favor: All
Oppose: None
- F. Form a Focus Discussion Group in January 2009 to Discuss a Three(3) Year Strategic Plan for the Commission
Motion: Table this item for January 2009 meeting - Lisa Pina (Vice Chair, District 2)
Discussion: Lori suggested CFW dedicate the majority of the Jan. 2009 meeting to this topic specifically because of the current economic difficulties occurring within the county. January meeting will also include a brief update report on upcoming CFW events.
Second: Lori Stone (Chair, District 3)
Favor: All
Oppose: None
- G. Promotional Items/Marketing Material
Motion: Approve to purchase 1,000 qty ea: Women's Health Planner and CFW Fabric Bags as promotional items (NTE \$2,500 expense total) - Lori Stone (Chair, District 3)
Discussion: Lori said that she obtained bids for the Women's Health Planner (250qty=\$1.09ea; 500qty=.99ea; and 1000qty=.95ea). Ruthee obtained quotes regarding the jar opener (range \$.29ea - \$.59ea); and fabric bags (w/ CFW imprint) 500qty minimum purchase (\$1.50ea). She said that the emergency kit was too expensive. Lori asked to receive the details regarding the bags in order to make a purchase. Any items currently in stock have been sent to the Desert office location

for the February 2009 event. Budgeted funds have also been set-aside as necessary for this event.

Second: Ruthee Goldkorn (District 5)

Favor: All

Oppose: None

H. Facility for 3rd Annual Luncheon 2009

No action was taken at the meeting. It was suggested that the commission revisit the idea to host this event given the political and physical, and financial climate of the county. Item was tabled for discussion and recommended to take action at the January 2009 meeting.

I. Marketing Materials for Coachella Valley Spring Outreach Event

Duplication of Action Item G. No action required.

J. Approval of usage of Commission logo for 3rd District - May 9, 2009 Event

Motion: Approve of usage of Commission logo for 3rd District - May 9, 2009 Event - Lori Stone (Chair, District 3)

Discussion: Presented copies of the applications and flyers for this Mother's & Daughter's Wellness Symposium event.

Second: Ruthee Goldkorn (District 5)

Favor: All

Oppose: None

K. Marketing Items for Commission

Duplication of Action Item G. No action required.

2. Committee Reports/Discussions:

April 2009 Expo and Luncheon

Lisa mentioned that this luncheon could be used as an employment drive. CFW could have it partner with the County of Riverside Human Resources Department as a forum for a community employment job fair. Lori suggested having a job fair not only in Riverside but also at the Desert location. Cheri said that healthcare should somehow also be included specifically because of the economic crisis and those losing their jobs, thus losing their medical benefits.

- Possible vendor suggestions: DPSS, Workforce Development, School Districts, RCRMC, ADV, Creditor Services, H&R Block, etc. (a totality of responsiveness).
- Possible location suggested: Local park setting.

Diane suggested having a healthcare resource book available to provide options to those with medical needs.

Lisa will put together a list of committees. Lori mentioned that everyone is to participate in assisting with the production of this luncheon. This should be an action item at the January 2009 meeting.

3. Correspondence: None at this time.

4. Announcements:

- Lori Stone will host an American Heart Association event entitled "Go Red for Women" Open House this evening 6pm-8pm, Thursday, December 4, 2008
- 3rd District Economic Development Forum on Thursday, January 22, 2009 at Pechanga Resort & Casino, 7am-10am – Keynote Speakers: Supervisor Jeff Stone and Assistant County Executive Officer Robin Zimpfer

5. Other:

- Sundae reminded everyone of the current outstanding action items.
- Next Meeting scheduled for January 22, 2009 @ 11am-1pm locations: Riverside-CAC, Video Conference Desert Office, and Teleconference Meniffee Office
- Holiday luncheon Monday, December 8, 2008 11am

6. Adjournment:

Meeting adjourned at 10:17 a.m.