

County of Riverside
Commission for Women
4080 Lemon Street, 5th Floor
Conference Room C
Riverside, CA 92501

Minutes August 17, 2006

Meeting began at 9:11 a.m.

In Attendance:

Christine Murphy, Chair – District 4
Lisa M. Piña, Secretary – District 2
Cherie Curzon – District 1
Eileen Fry-Bowers – District 1
Caroline Epperson – District 2
Valerie Preston – District 3
Ennette Nusbaum – District 5
Fonda McGensy – District 5
Jana Roush – CEO Liaison

Absent:

Lori Stone-Rubin, Vice Chair – District 3
Coby Webb – District 4

Guests:

Ms. Brenda Salas, Legislative Assistant for Supervisor Marion Ashley and Banning City Councilwoman, joined the Commission meeting as a guest/observer.

Minutes:

The minutes of July 20, 2006, were not available to be reviewed or approved.

Actions taken:

- Endorsement of Proposition 86
Motion: Fonda Mcensey
2nd: Cherie Curzon
Discussion: Caroline Epperson could not vote since her term had expired.
Result: Approved

Introduction of New Commissioner and Guest

- Chris Murphy introduced and welcomed Ms. Valerie Preston as the new Commissioner appointed by Supervisor Jeff Stone from the 3rd Supervisorial District. Ms. Preston is the Vice President of Operations at the Murrieta Chamber of Commerce.
- Ms. Brenda Salas introduced herself as a staff member for Supervisor Marion Ashley and said that she was attending the Commission meeting as a guest and observer.

Committee Reports:

Legislation:

- Eileen Fry-Bowers suggested that the Commission endorse a “yes” vote on a California ballot initiative Proposition 86. Eileen stated that Prop. 86 would be on the November 2006 ballot, and that the Board of Supervisors had already endorsed the

Proposition. Eileen stated that Prop. 86 seeks to increase the cigarette tax and the money will be used as backfill (to Prop. 10) and will fund educational programs such as nursing and other health related programs. The Commissioners agreed to support Prop. 86 and our endorsement would be included on the Prop. 86 website.

- Chris announced that Eileen and Caroline are still members of the Legislation Committee.

Commission Logo:

- Lisa Piña provided the Commissioners with all of the logo concepts created by RKR Media in Temecula. The Commission agreed that logo design #1 should be modified to include "County of Riverside" and requested that Lisa ask the designers to add color. The Commission wants to see finalized concepts at the September meeting for a final vote on the logo.

Events:

- The Commissioners discussed the October 19, 2006, lunch symposium on sexual predators. Chris asked that all the Commissioners forward their invitee lists to Jana Roush. Brenda Salas volunteered to work with the Registrar of Voters to establish a list of female elected officials in the County of Riverside. Cherie Curzon said she would compile a list of women-owned businesses, and Eileen said she would compile a list of female attorneys from the County's Bar Association. The Commissioners agreed that the County department heads would also receive invitations to the luncheon. Eileen said she would contact AMR to invite them to the luncheon.
- Ennette Nusbaum said that she would finalize the "save-the-date" cards for mailing.
- The Commission discussed the agenda, speaker arrangement and length of time for each speaker, but did not finalize the agenda.
- The final cost of the lunch will be \$45 per person.
- Fonda McGensy said she would coordinate all the non-profit groups that plan to set up a display in the Convention Center lobby the day of the event. The Commissioners agreed to a \$20.00/vendor charge for each non-profit organization.
- Chris asked that each Commissioner contact invitees by phone to encourage attendance at the event.
- Fonda and Valerie Preston will work together to create sponsorship form and each Commissioner was encouraged to find a sponsor for the event. Any sponsors will have their logo displayed on the looped Powerpoint presentation which will be aired throughout the event.
- Ennette is the point person for all media and press. Fonda agreed to find a photographer and Valerie agreed to find a TV station to video the event.
- All RSVPs for the lunch will be sent to Jana. The invitations should go out by September 15, and the RSVPs will be due on October 6.
- The Commissioners decided on a Powerpoint presentation and Ennette will finalize the presentation.
- Chris said that she would coordinate several more teleconference meetings with the event committee.

P.R./Marketing Committee

- Tabled to next Commission meeting.

Website Committee

- The Commissioners suggested, and Chris agreed that she would author a "Letter from the Chair" to add to the Commission's website.
- Chris asked for a volunteer to replace Martha Minkler on the Website Committee and Caroline Epperson volunteered to be Martha's replacement.

Association of California Commissions for Women (ACCW) Discussion:

- Eileen said she would attend the September 20, 2006, ACCW hearings in Los Angeles. The purpose of the hearings is to solicit feedback on California issues related to women so the ACCW can determine a legislative agenda for 2007 and 2008.
- Chris announced that she attended the ACCW retreat hosted by the County of Riverside. Chris said that she would finalize her notes and send to each Commissioner.
- Chris distributed the ACCW's Fundraising Manual to the Commissioners. Chris would like each Commissioner to review the manual and formulate ideas to assist the Riverside County Commission with its fundraising endeavors.

National Association of Commissions for Women:

- Nothing to report.

Commission for Women Budget:

- The Commissioners reviewed the current budget report dated August 16, 2006.

Correspondence:

- None to report.

Announcements:

- Fonda reminded the Commissioners to attend the Ethics training sponsored by the County of Riverside. Fonda said she had already attended and found the information valuable.
- Chris reminded the Commissioners of the upcoming Governor's Conference in Long Beach. Chris said that each Commissioner had a ticket to attend and she had already made hotel reservations for the Commissioners in San Pedro. Chris reported that the local hotel was already full, but that the Commissioners could share a taxi to the Conference which would be low cost transportation and take only a few minutes from the San Pedro hotel to the Convention Center.
- Chris reported that the September Open House that the Commission was to host in the desert area will be postponed to January of 2007. Chris said that she will work with First 5 to co-sponsor the open house at that time.

Other:

- Nothing to report.

Next Meeting:

- Commission Meeting, Thursday, September 21, 2006, 9:00 a.m., County Administrative Center, 5th Floor Annex

Meeting adjourned at 11:00 a.m.