

County of Riverside
Commission for Women
4080 Lemon Street, 5th Floor
Conference Room C
Riverside, CA 92501

Minutes July 20, 2006

Meeting began at 9:11 a.m.

In Attendance:

Christine Murphy, Chair – District 4
Lori Stone-Rubin, Vice Chair – District 3
Lisa M. Piña, Secretary – District 2
Cherie Curzon – District 1
Caroline Epperson – District 2
Coby Webb – District 4
Ennette Nusbaum – District 5
Fonda McGensy – District 5
Jana Roush – CEO Liaison

Absent:

Eileen Fry-Bowers – District 1
Martha Minkler – District 3

Guests:

Gary Christmas, Deputy County Executive Officer with the Riverside County Executive Office and Senator Robert Presley, County Lobbyist, attended the meeting to discuss the County legislative and lobby processes. In addition, Ms. Camille Garcia, from State Farm Insurance attended as a guest/observer.

Minutes:

The minutes of May 18, 2006, were reviewed and approved.

Actions taken:

- Review of May 18, 2006, Minutes
Motion: Fonda McGensy
2nd: Ennette Nusbaum
Discussion: Caroline Epperson could not vote since her term had expired.
Result: Approved

- Slate of Officers for 2007
Motion: Fonda McGensy
2nd: Coby Webb
Discussion: Caroline Epperson could not vote since her term had expired.
Result: Approved

- First Annual Luncheon to be held October 19, 2006
Motion: Coby Webb
2nd: Lisa Piña
Discussion: Caroline Epperson could not vote since her term had expired.
Result: Approved

Legislation/Lobbying:

- Gary Christmas advised the Commission that the County Board of Supervisors utilizes the expertise of many lobbyists who promote issues of concern at both the federal and State levels. Gary stated that the County Executive Office solicits legislative items of interest from all department heads and the Board of Supervisors each year to coordinate and prepare an overall legislative platform.
- Gary stated that there are three types of bills that the Board of Supervisors may elect to support: 1) generic bills that others author; 2) bills that the County authors; and 3) bills that are related to ongoing issues.
- Gary advised that once the Board and department heads submit their legislative issues, he meets with the County lobbyists to decide on the State or federal issues that will become a part of the County's legislative platform for that year.
- Gary stated that once the legislative platform is approved, the platform is sent to Sacramento and the County decides which legislators it will work with on the platform issues.
- Gary stated that the County can take a position on issues not included in the platform and those issues will take on the same weight as a platform item.
- Senator Robert Presley (retired) advised that he has for some time been a lobbyist for the County's Board of Supervisors.
- Senator Presley recommended that the Commission take positions on Statewide issues, and that legislators are usually supportive of Commissions for Women.
- Senator Presley also recommended that the Commission closely define and simply state legislative issues and include a resolution.
- Senator Presley also encouraged the Commission to partner or connect with local legislative platforms because there is "strength in numbers" when pushing a bill for approval.
- Senator Presley advised not to "shotgun" the issue among legislators, but to "rifle" the issue by selecting specific legislators to lobby. Senator Presley said to find those legislators that care about the particular issue and could author bills on behalf of the issue.
- Senator Presley stated that at legislative hearings, to be extremely succinct in the testimony provided to the legislators.

Committee Reports:

Nominating:

- Fonda McGensy will chair the Nominating Committee
- The motion was to approve the current slate of officers for the Commission: Chris Murphy as Chair, Lori Stone as Vice Chair, and Lisa Piña as Secretary.

Legislation:

- Ennette Nusbaum will provide the Commissioners with a list of issues and a summary of each issue to be considered by the Commission for its 2007 legislative platform.
- Ennette suggested that the Commission consider sexual offenders as the Commission's single legislative topic for 2007 since sexual offenders is the topic of the Commission's first annual luncheon.

Commission Logo:

- Lisa Piña provided the Commissioners with all of the logo concepts created by Yvonne Herrera of the Sheriff's Media Bureau. Since there was no consensus as to a

single logo, it was decided to have a professional graphics arts designer create logo concepts for the Commission's consideration.

- The Commissioners decided to use the County's seal for the first annual luncheon invitations.

Events:

- Lori Stone updated the Commissioners on the first annual luncheon. The luncheon will be held on October 19, 2006, at the Riverside Convention Center. The luncheon will have several guest speakers including the County's District Attorney-elect Rod Pacheco; Sheriff Doyle or designee; Supervisor Jeff Stone; and Erin Runnion.
- Lori advised there would be open seating at the lunch but that there would be a couple reserved tables for the guest speakers.
- Lori advised there would be several vendor tables in the lobby area.
- Lori advised that the cost of the invitations would be \$1.00 each and that each Commission should develop their own invitee lists as soon as possible.
- The Commissioners agreed that Ennette would be the point person for all media.
- Chris Murphy and Jana Roush will develop the invitation and will e-mail Cherie Curzon the electronic file. Cherie will get the file to the printer.
- Chris advised all the Commissioners that all Board of Supervisors will be represented at the October lunch and that this is not an exclusive District 3 event.

Association of California Commissions for Women (ACCW) Discussion:

- Nothing to report.

National Association of Commissions for Women:

- Nothing to report.

Commission for Women Budget:

- The Commissioners reviewed the current budget report dated July 19, 2006.

Correspondence:

- None to report.

Announcements:

- None to report.

Other:

- Nothing to report.

Next Meeting:

- Commission Meeting, Thursday, August 17, 2006, 9:00 a.m., County Administrative Center, 5th Floor Annex

Meeting adjourned at 11:20 a.m.