

County of Riverside
Commission for Women
4080 Lemon Street-5th Floor
Riverside, CA 92501

Minutes for November 29, 2007 @ 9:00 a.m.

Meeting began at 9:00a.m.

Present:

Lori Stone, Chair – District 3
Lisa Pina, Vice Chair – District 2
Eileen Fry-Bowers – District 1
Cherie Curzon – District 1
Carol Lynn Anderson – District 2
Jana Roush – CEO Liaison

Absent:

Christine Murphy, – District 4, Fonda McGensy – District 5, Coby Webb – District 4
Ennette Nusbaum – District 5

Guests:

Jane Farmer, La Vista Recovery, Bonita Garva, Michelle Broad and Corinne Daly
Linda Starr (via video conference)

Old Business:

Approval of Minutes: August 23, 2007 Minutes – Lisa Pina made the motion with the corrections made by Eileen Fry-Bowers. Cherie Curzon second. Motion carried.

New Business:

Chairman's Report:

P.R./Marketing Committee: Lori Stone thinks we should hire a Marketing Company to promote each of our events. Lisa Pina suggested that we needed a branding theme. Lori made a motion to review and discuss the potential for hiring a Marketing firm. The second was made by Lisa Pina.

Events: For our April 2008 Open House, Lori Stone would like to solicit an event sponsor for \$5,000. That amount would cover all our expenses. We need to find out what is the maximum number of tables and maximum occupancies of the first floor of the County Administrative Center. We may be able to use Conference Rooms 2A and 2B for the lunch, if we asked in advance. Motion made to look for event sponsor for our April 2008 Open House made by Lori Stone and the second was made by Cherie Curzon. Motion passed.

Volunteer Committee: Our By-Laws the creation of a "volunteer committee to help us with our events. Motion made by Eileen Fry-Bowers and a second made by Carol Lynn Anderson. Motion passed.

We need to create a volunteer application. Motion made by Eileen Fry-Bowers and a second by Carol Lynn Anderson. Motion passed.

Outstanding Woman of the Year: Do we want one from the County or one from each Supervisorial District? Motion made by Lori Stone and second by Cherie Curzon to select one from each District. Motion passed.

Commission Logo: Lori Stone suggested that we use the Black and White County Seal Logo instead of the blue and gold one with our logo as there are too many colors with both. Motion made by Lori Stone and a second by Carol Lynn Anderson.

New Name Badges and business cards with our Logo.

Commissioner "we time"

Four times a year Commissioners would like to host "we time." This would give us an opportunity for friendship outside of our responsibilities. First one is scheduled for Friday, December 14, 2007, from 12:00pm to 2:00pm at Lori's home for a holiday feast. The second is scheduled for April at the home of Eileen Fry-Bowers, and the third in July at the home of Lisa Pina. December 2008 is open. Each to be themed. Because of a quorum, each must be noticed.

September 27, 2007 Minutes – Eileen Fry-Bowers made the motion and Lisa Pina second. Motion carried

Approval of Action Items:

Discussion of topic for 3rd Annual Luncheon and Symposium. It was proposed by Eileen Fry-Bowers that we have "Healthcare" as our topic. She would like to begin the event at 8:30am with a breakfast. Then have two breakout sessions from 9:00am to 11:30am. The Luncheon would begin at noon with a panel discussion. The second on the motion was by Lisa Pina. The motion was passed.

Recorder/Transcriber Purchase: A brief discussion about tape retention. Motion made by Lori Stone to purchase the Recorder/Transcriber for \$773.86. Lisa second the motion. Motion was approved.

Annual Luncheon Wrap up: It was so successful, we sold out the room.

PowerPoint Update: Ennette Nusbaum was absent. No report.

Committee Reports:

P.R. Marketing Committee, Ennette Nusbaum, Chair. No report as she was absent.

Legislation Committee, Eileen Fry-Bowers, Chair

Verbiage for Outstanding Woman of the Year Award – Press Release will be issued December 15, 2007. The deadline for nominations is February 1, 2008. E-mail information, nominator and recipient.

Legislative Forum: We need to set a schedule of events that will dictate amount of time for each speaker. It needs to be targeted testimony.

Events Committee, Cherie Curzon, Chair

Open House at the County Administrative Center is scheduled for April 8, 2008.

Outstanding Woman of the Year will be honored at that event.
Open House in the Desert Area – Will get with Chris and Coby.
Supervisor Luncheon – 4th Thursday in February after our Commission Meeting.

Discussion ensued regarding committees and committee chairs. It was decided that the Luncheon Chairs would be Lisa Pina and Eileen Fry-Bowers; the Legislative Forum Committee will consist of commissioners Lori Stone, Eileen Fry-Bowers and Carol Lynn Anderson; and the Open House Committee would be Lisa and Lori.

Commissioners Comments on their current projects/issues: None

CEO Liaison Comments: The County's website has a new e-mail subscription service. Jana has put the Commission's website on there. In the first month 14 people requested notification on the Agendas and Minutes page. This month there were 18 requests. Jana also added photo slideshows to the new Events page showcasing the two Annual Luncheon and Symposium events.

Chair Comments – None

Vice-Chair Comments – None

Secretary Comments:

Correspondence – Resignation of Commissioner Hamerschlag

Public Comments: Linda Starr – There is a Homeless Conference December, 6, 2007, entitled, "Putting a Face on Homelessness," by the Rancho Mirage Rotary. Bus passes for home. Shelters during the cold, opening this weekend.

December 4, 2007, Martha's Kitchen is having Jody White as their speaker. She thinks we should have a buffet luncheon instead of servers at our next luncheon. She wants to participate in the Women of the Year and wants to help with sponsorship for our April 2008 Open House. Also, Linda wants to help with the Desert Open House and our Legislative Form.

Meeting Adjourned at 11:30 a.m.

"We must open new doors for women. But above all we must see that those doors remain open"

**Margarita Zavala
First Lady of Mexico**