



# Belief®

## THEME DESCRIPTION

If you possess a strong Belief theme, you have certain core values that are enduring. These values vary from one person to another, but ordinarily your Belief theme causes you to be family-oriented, altruistic, even spiritual and to value responsibility and high ethics — both in yourself and others. These core values affect your behavior in many ways. They give your life meaning and satisfaction; in your view, success is more than money and prestige. They provide you with direction, guiding you through the temptations and distractions of life toward a consistent set of priorities. This consistency is the foundation for all your relationships. Your friends call you dependable. “I know where you stand,” they say. Your Belief makes you easy to trust. It also demands that you find work that meshes with your values. Your work must be meaningful; it must matter to you. And guided by your Belief theme, it will matter only if it gives you a chance to live out your values.

## POWER AND EDGE

People with strong Belief talents are a wellspring of powerful drive and direction. They provide clarity, conviction and stable values.

Their unwavering foundational principles can raise the ethical standards of those around them.

## BELIEF IN ACTION

Words that might describe a person with dominant Belief talents:

certain  
stable  
unchanging  
principled  
passionate  
committed  
self-sacrificing

## ACTION ITEMS

- Clarify your values by thinking about one of your best days ever. How did your values play into the satisfaction that you received from your best day? How can you organize your life to repeat that day as often as possible?
- Don't be afraid to give voice to your values. This will help others know who you are and how to relate to you.
- Actively seek roles that fit your values. In particular, think about joining organizations that define their purpose by their contributions to society.
- Express your values outside of the workplace by volunteering for a hospital board, school board or community organization.
- Actively cultivate friends who share your basic values. Consider your best friend. Does this person share your value system?
- Partner with someone with a strong Futuristic theme. This person can energize you by painting a vivid picture of the direction in which your values will lead.
- Accept that other people might have values different from your own. Having strong Belief does not equate with being judgmental.