



COUNTY OF RIVERSIDE

Human Resources

Employee Discount Program



COUNTY OF RIVERSIDE QUICK FACTS



22,000
employees



2.3 million
residents



11th Largest
County in the
USA



4th Largest
County in
California



The **County of Riverside** covers 7,208 square miles



EMPLOYEE DISCOUNT PROGRAM

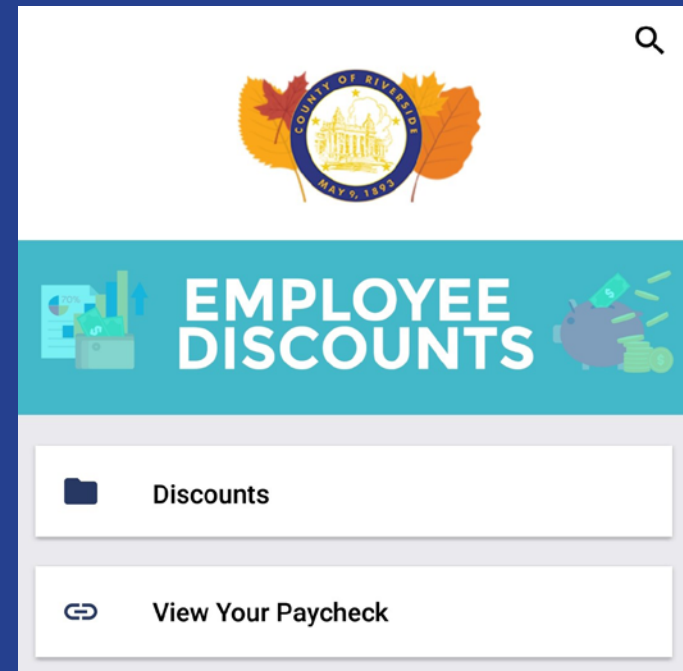
County of Riverside Human Resources Department is seeking businesses throughout Riverside County to participate in our *Employee Discount Program*.

This program offers a discount to our employees who patronize local businesses. This program is featured in our countywide employee e-mails, social media, County Employee Mobile App, and quarterly newsletter.

We are asking local businesses across multiple categories to support this initiative.

WHAT IS THE COUNTY EMPLOYEE MOBILE APP?

County of Riverside
Employees have access to
an employee only mobile
app that has access to
important documents as
well as discounts!



The mobile app can be accessed on Google
Play, App Store, or via web browser.



WHY SHOULD I OFFER A DISCOUNT?

County of Riverside Employees are very receptive to a targeted discount message. When you offer a discount, your brand makes a greater impression. The gesture gives customers the incentive and increases the likelihood they will patronize your business.

The County of Riverside community consists of 22,000 employees, not including their families. Collectively, County employees represent \$638 million in purchasing power annually, with per capita income at \$29,035.

WHAT MAKES COUNTY OF RIVERSIDE EMPLOYEES A UNIQUE CONSUMER MARKET?

The County of Riverside has 19,606 regular employees and 1,696 temporary, as well as 778 per diem. Employees reside in all parts of the County, from Jurupa Valley to Blythe.

Providing an exclusive County Employee discount provides our employees and their families with a resource of local businesses and benefits your company by creating a solid, loyal customer base.

WHAT WILL THE PROGRAM DO FOR YOUR BUSINESS?

FREE advertising on countywide employee e-mails and County of Riverside Employee Mobile App



Advertisement on social media and in quarterly newsletter distributed to HR Employees

Become a trusted member of our Employee Discount Program

HOW CAN YOU PARTICIPATE?

Offer a unique discount to County of Riverside Employees who present their Employee ID.

Contact us if you wish to provide any special promotional offerings to County employees.

There is NO COST for participation. This is a FREE program developed to help drive customers and sales to your business!



THANK YOU!
FOR MORE INFORMATION, CONTACT:

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